

Private Social Media Networks

Online Community and Marketing Platforms for Franchisors *(Powered by Brainsy)*

Increase Franchisee Performance and Improve Your Bottom Line

“Every Great Franchise Starts with a Culture of Learning”

A Private Social Media Network is a source of peer-to-peer training and a valuable tool for franchise promotion, marketing, and engagement.



Increase Franchisee Performance

Peer mentoring to share best practices results in better franchisee performance and bottom line gains for you.



Easier Recruitment

Your online community shows prospects they won't be all alone and makes it easier to recruit new franchisees.



Interactive Suppliers Guide

Access to vendors on the interactive Buyers Guide makes it easier for your franchisees to identify and locate products and service providers.



Satisfied Franchisees / Increased Franchise Value

Increase franchisee engagement, satisfaction and the value they receive for their royalty payments.



Publishing Tools to Win Keywords

Get found on the top of Google! Your original content and curated content helps you with Search Engine Optimization (SEO) and to compete for keywords in search engine results pages (SERP).



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